



Packed with Purpose is a corporate gifting company with a social mission. We source high-quality products from social enterprises and socially conscious purveyors to create gift boxes that impress recipients and generate social impact.

### Company Highlights

**2016**  
Founded

**Corporate Gifts**  
Industry We're Disrupting

**Chicago**  
Headquarters

### Market Snapshot

**\$16B**  
Size of corporate gifting market <sup>1</sup>

**37%**  
Y.o.Y. growth of market 2015-2016 <sup>2</sup>

**64%**  
CEOs investing more in CSR <sup>3</sup>

### Problem

Current corporate gifting options are generic and unremarkable, and therefore are forgettable in the minds of recipients. Additionally, current options do not allow companies to showcase their social values or use their gifts to create social impact.

### Our Solution

We enable companies to send gifts that impress their recipients and give back to local communities at the same time, which allows them to strengthen business relationships by doing good.

**Affiliated With**



1. New York Times: "Retailers Like Business Gifts And the Profits They Generate"

2. Incentive Mag: "2016 Corporate Gift IQ Survey"

3. Huffington Post: "64% of CEOs Are Increasing Investment in Corporate Social Responsibility in 2016"



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